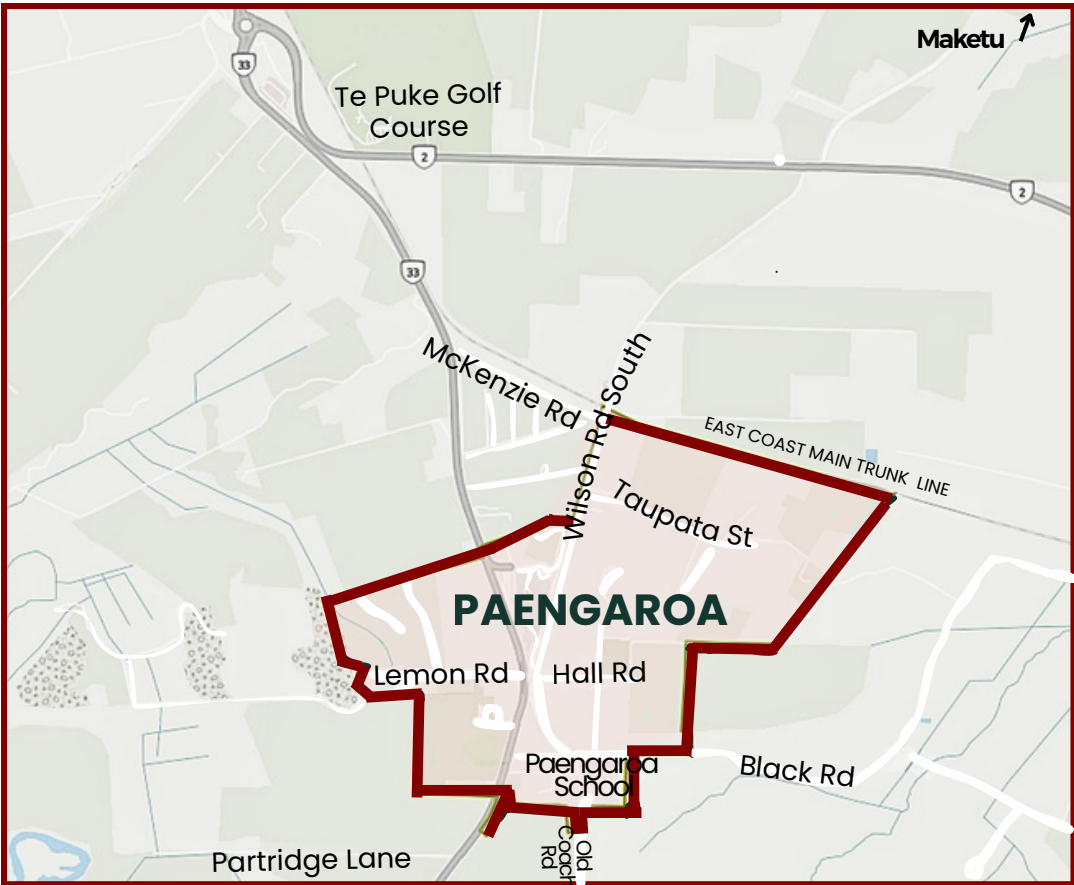
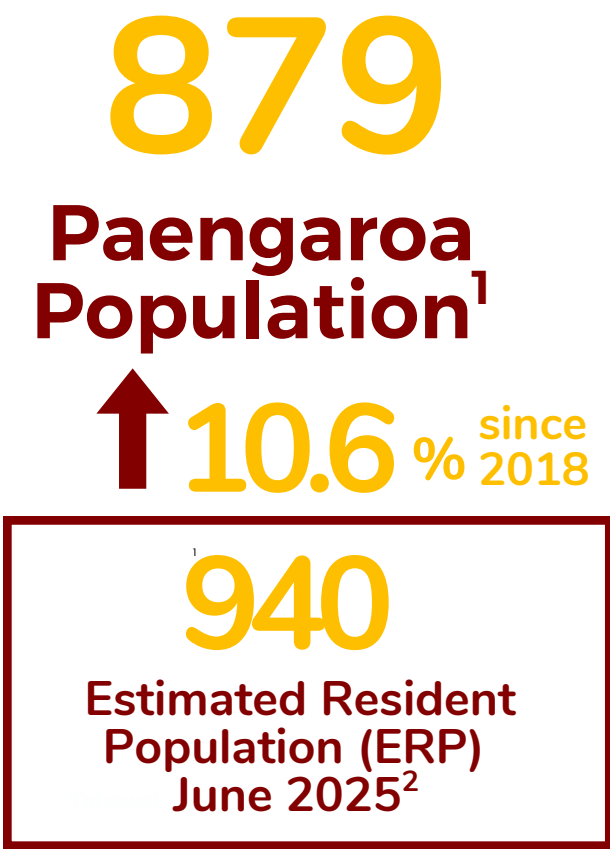


PAENGAROA 2025 DATA SUMMARY

HE TANGATA OUR PEOPLE



Census 2023

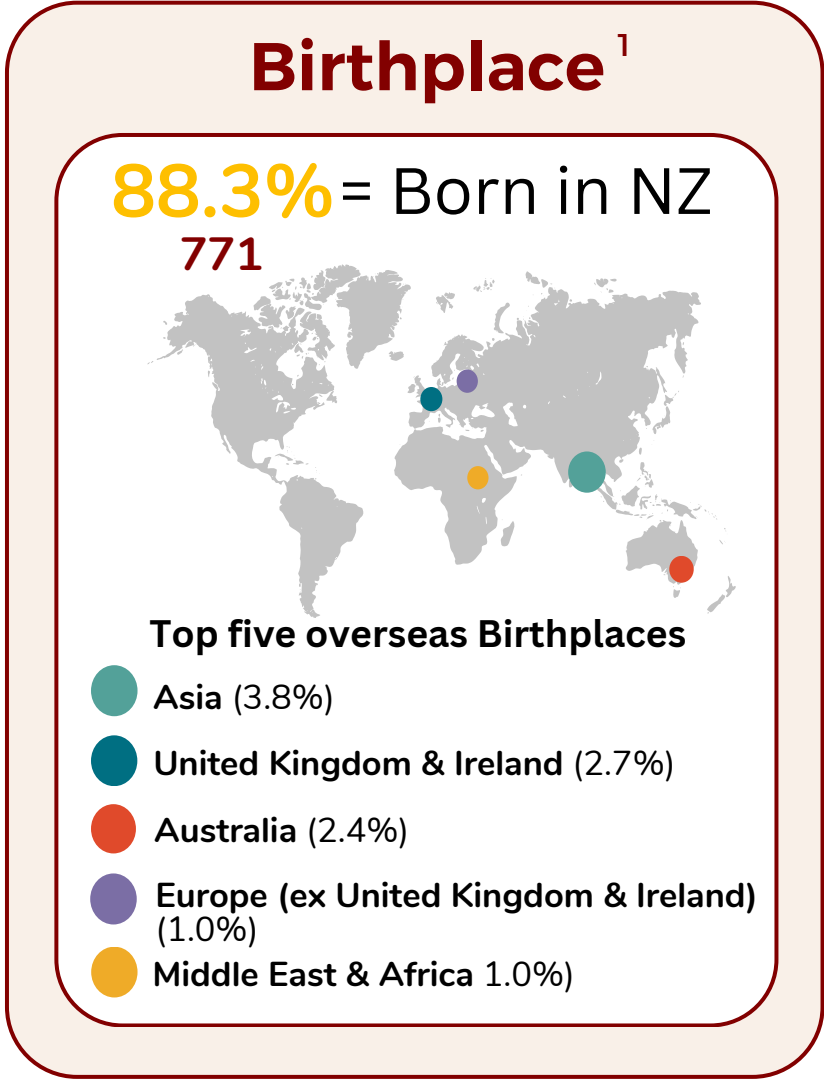
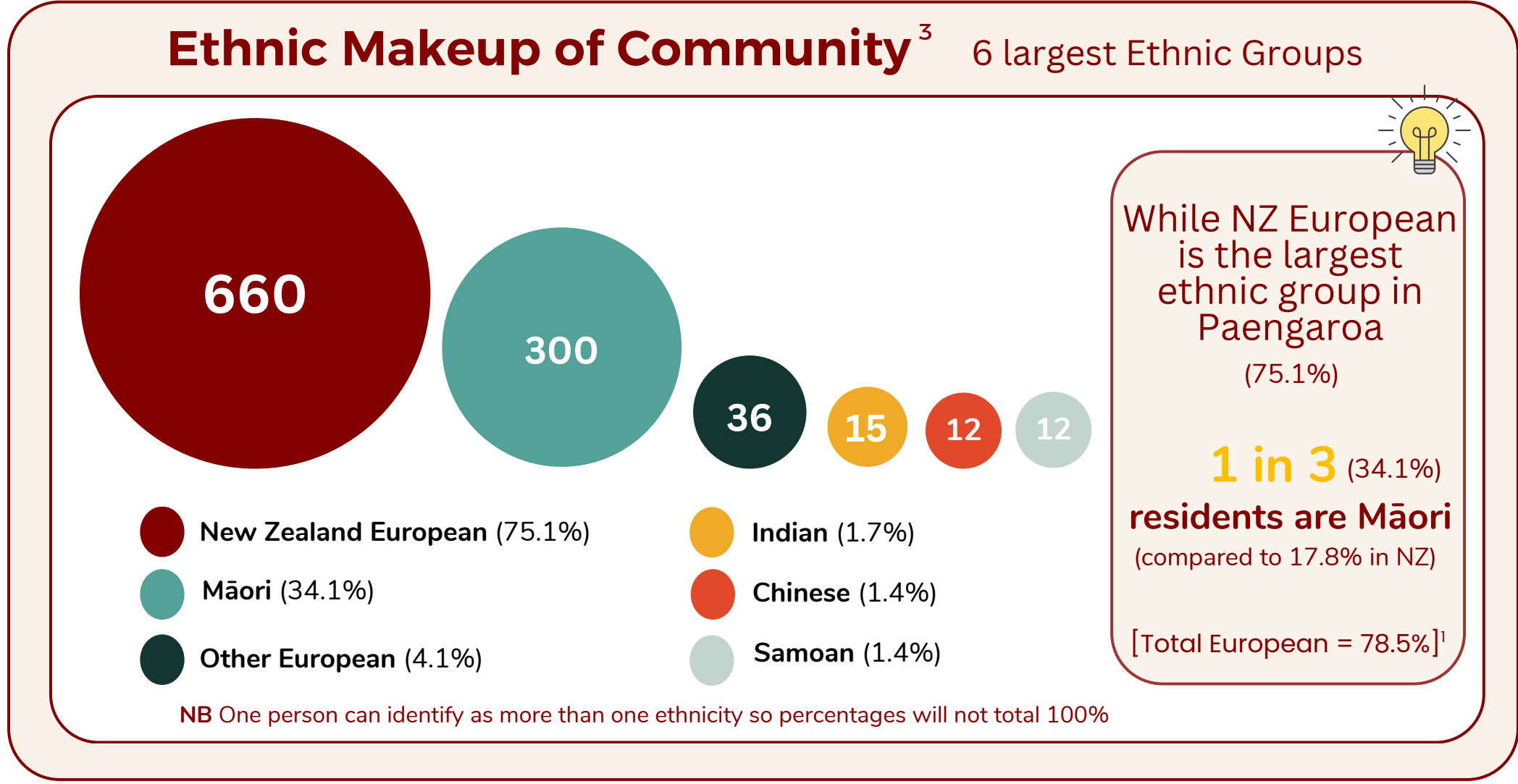
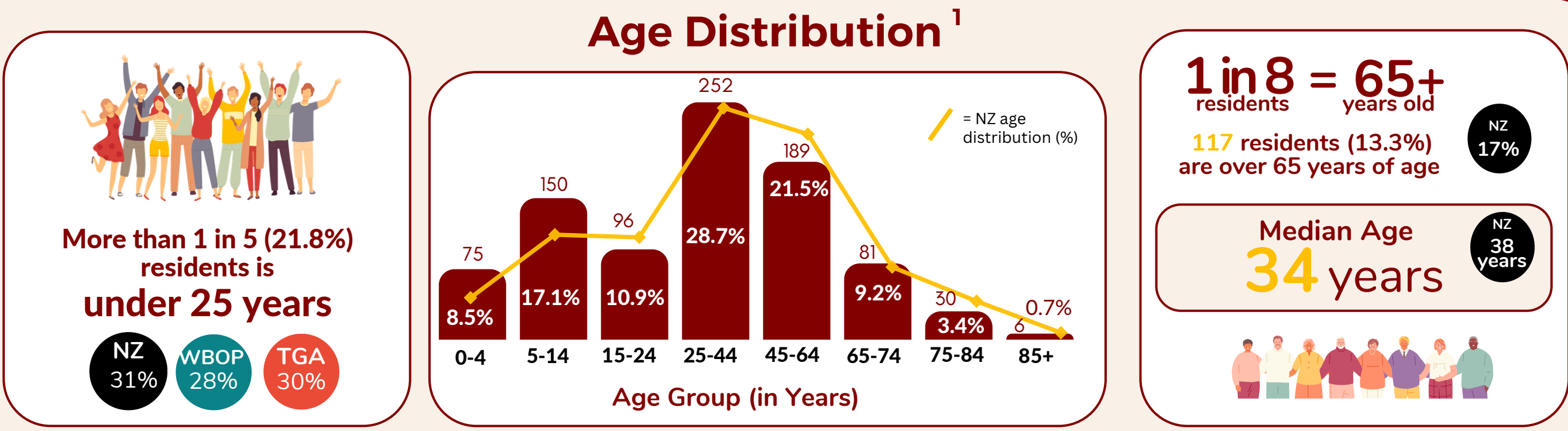


Data used within this summary is based on Statistics NZ Urban Rural (UR) boundaries for **Paengaroa** - the area highlighted within the map.

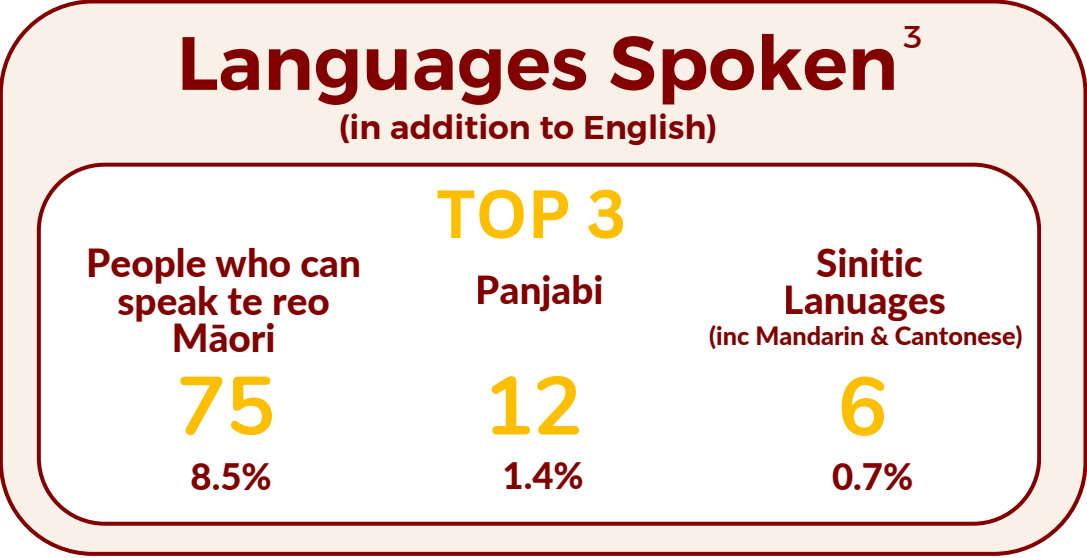
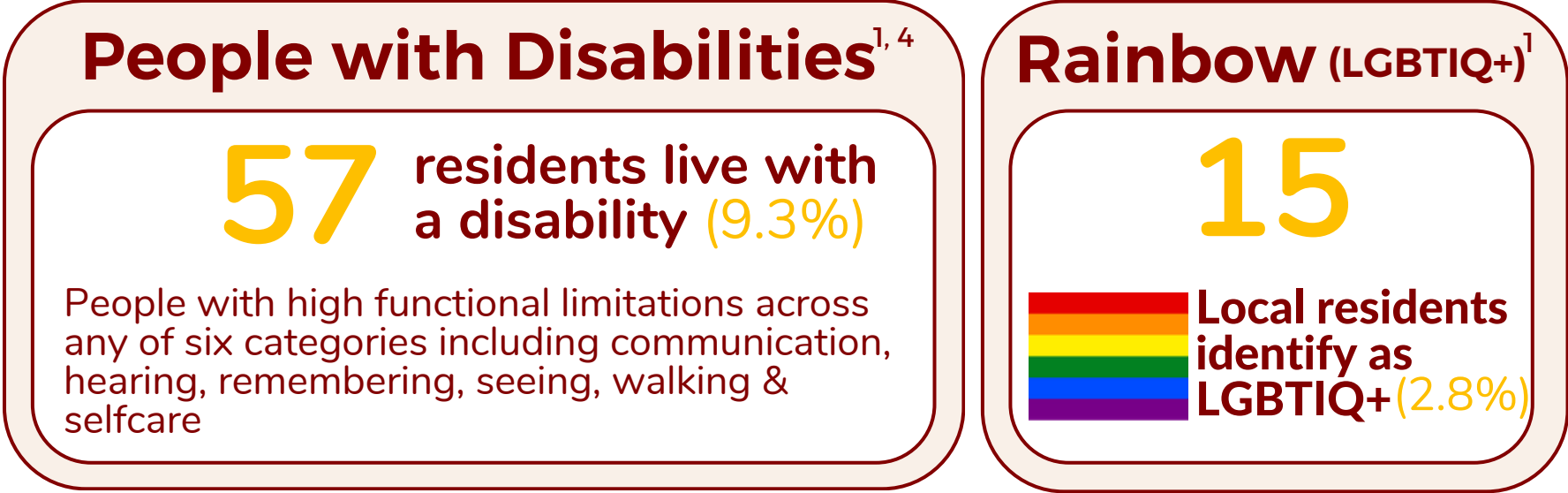
The area of Paengaroa runs from the intersection of Wilson Rd South and the East Coast Main Trunk (railway) line including all the properties in the Paengaroa Village, (south to Paengaroa School and properties on Black Rd and Lemon Rd).

Paengaroa is located in the Pongakawa SA2 (Statistical Area Level 2).

Census 2023



Census 2023



Source Info & Notes:

1. Data has been sourced from Census 2023 (see Totals by topic for individuals, (RC, TALB, UR, SA3, SA2, Ward, Health), 2013, 2018, and 2023 Censuses), Percentages provided for each topic are based on "Total Stated" (those who answered the related census question). They are not a percentage of "total population".

2. The latest population estimates were released on 30 June 2025. See Stats NZ Place Summary - Paengaroa.

3. Data sourced from Statistics (census 2023) NZ Place and Ethnic Summaries: Ethnicity (detailed total responses level 2) and Languages Spoken.

4. This variable combines all Census activity limitation questions to identify whether individuals (aged 5 years and over) have difficulty performing any of six basic universal activities because of a health problem. The activity limitations included are: seeing and hearing (even if wearing glasses/using a hearing aid), walking or climbing steps, remembering or concentrating, washing all over or dressing, and communicating (using your usual language). Read more at Stats NZ. This indicator is likely to underestimate people living with a disability. A more robust estimate of disability levels is available in the Household Disability Survey, but this is not available for small areas.

PAENGAROA
2025 DATA SUMMARY

HOUSEHOLDS &
HOUSING

Census 2023



Paengaroa Population¹

879



Total No. of Households²

279

↓ 2.1% since 2018



Total No. of Dwellings³

303

↓ 1.9% since 2018

Household Composition/Family Type²

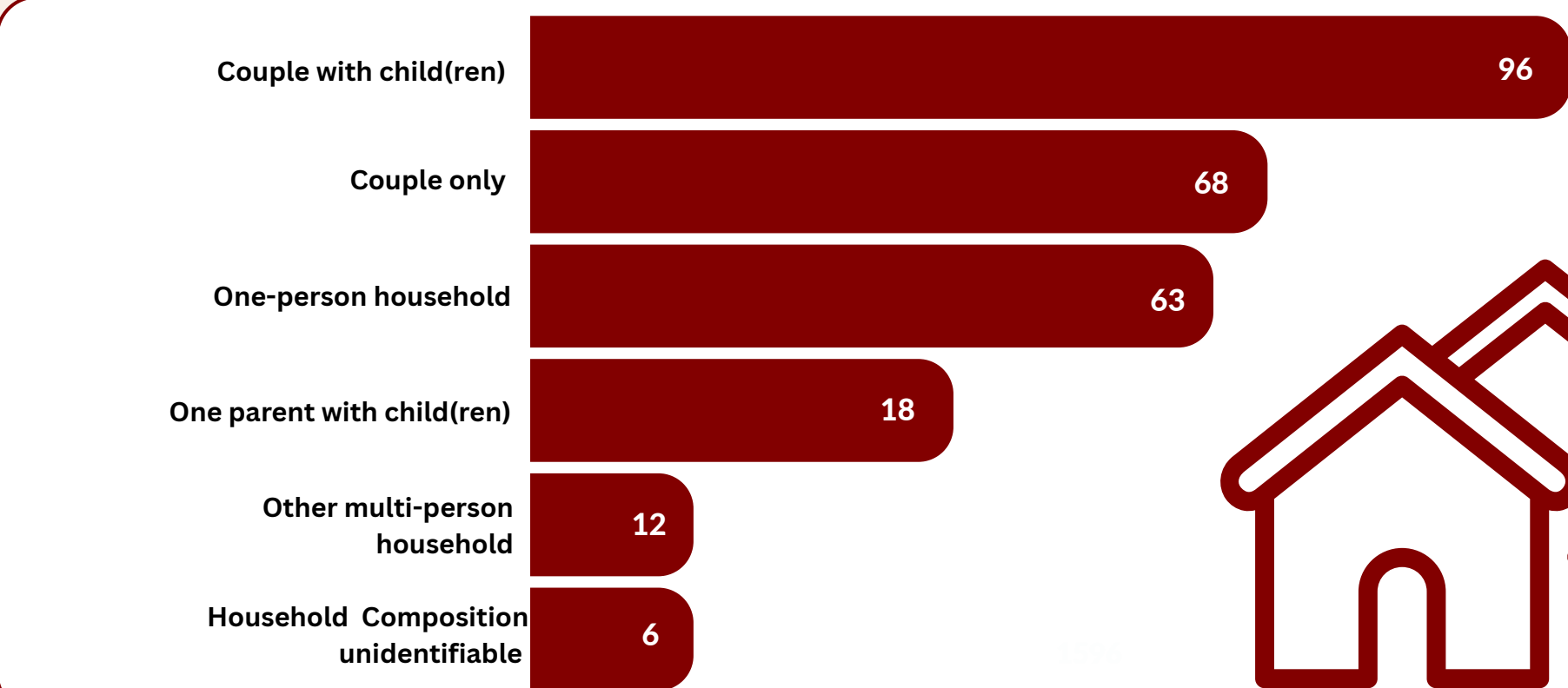
47.8% of households in the Paengaroa area are **one or two-person** households



NZ56%

WBOP60%

TGA57%

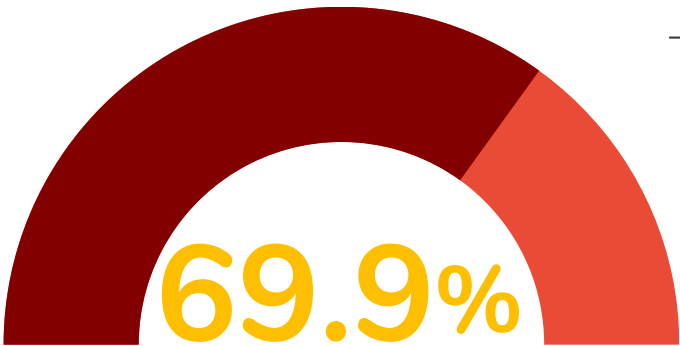


Couple with child(ren)	96
Couple only	68
One-person household	63
One parent with child(ren)	18
Other multi-person household	12
Household Composition unidentifiable	6



Census 2023

Home Ownership²



69.9%

Proportion of households, who own (or partly own) the dwelling they usually live in or hold the dwelling in a family trust

NZ66%

WBOP76%

TGA69%

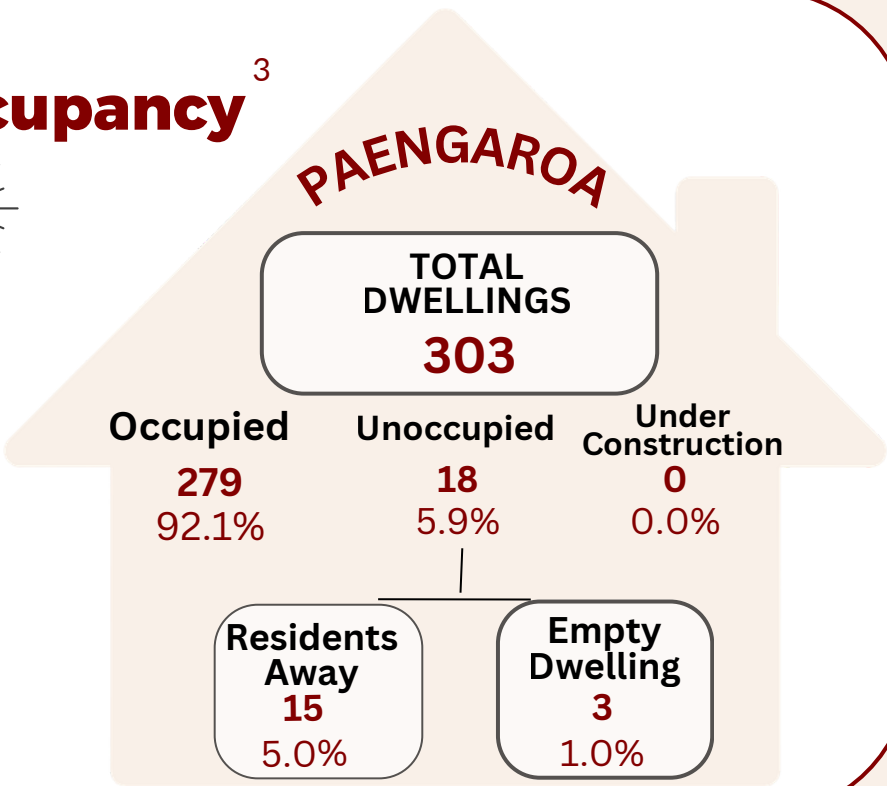
7 out of 10 Paengaroa households live in a home they own - a similar proportion to Tauranga & NZ



Dwelling Occupancy³

Paengaroa has a higher dwelling occupancy rate (92.1%) compared to NZ overall

NZ88%



PAENGAROA

TOTAL DWELLINGS 303

Occupied27992.1%

Unoccupied185.9%

Under Construction00.0%

Residents Away155.0%

Empty Dwelling31.0%

Adequacy of Housing Stock

Occupied Private Dwellings

Mouldy Homes³

20.7%51 homes

of homes have mould over an A4 size sometimes or always

NZ14%

Damp Homes³

25.3%63 homes

of homes are damp sometimes or always

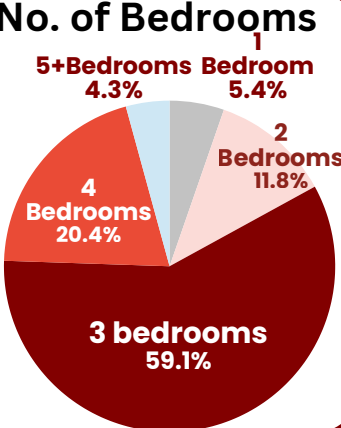
NZ18%

Household Crowding⁴

15Crowded households
(Households need one bedroom)

6Severely Crowded Households
(Households need two or more bedrooms)

No. of Bedrooms



5+Bedrooms	4.3%
4Bedrooms	20.4%
3bedrooms	59.1%
2Bedrooms	11.8%
1Bedroom	5.4%

90Households have 1 bedroom spare

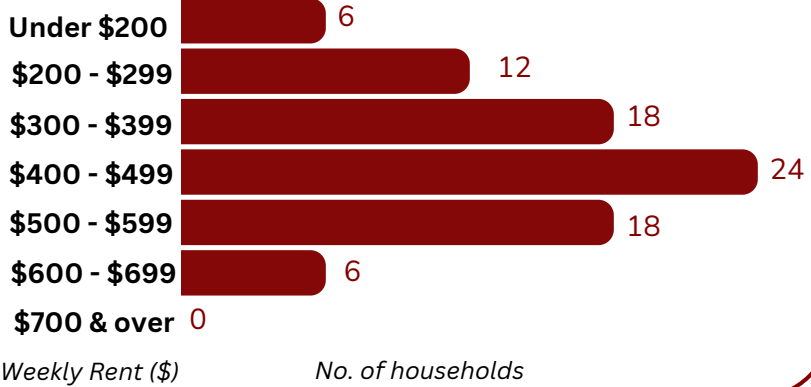
99Households have 2 or more bedrooms spare

Rental Cost²

\$400↑33.3% Since 2018

Median Weekly rent paid by Households

Weekly Rent Distribution



Under \$200	6
\$200 - \$299	12
\$300 - \$399	18
\$400 - \$499	24
\$500 - \$599	18
\$600 - \$699	6
\$700 & over	0

Tenancy Services

MEDIAN RENT⁵ (01 Jun 2025 - 30 Nov 2025)

\$620Paengaroa

138Active Bonds

Source Info & Notes:

1. Totals by topic for individuals, (RC, TALB, UR, SA3, SA2, Ward, Health), 2013, 2018, and 2023 Censuses).

2. Stats NZ Census 2023 (Totals by topic for households, (RC, TALB, UR, SA3, SA2, Ward, Health), 2013, 2018, and 2023 Censuses). See also Household composition tables and Families (Place and Ethnic Summaries). A household refers to people usually residing in a private dwelling and sharing facilities.

3. Totals by topic for dwellings, (RC, TABL, UR, SA3, SA2, Ward, Health), 2023 Census. NB Unoccupied empty dwellings include: existing dwellings that are being altered, repaired, or extended, & are unoccupied on census night; baches & holiday homes with no occupants on census night; and non-private dwellings, such as camping grounds & marae, that are unoccupied on census night.

4. Household crowding is based on the Canadian National Occupancy Standard (CNOS). It calculates the number of bedrooms needed based on the demographic composition of the household. In Stats NZ Census 2023 (Totals by topic for households, (RC, TALB, UR, SA3, SA2, Ward, Health), 2013, 2018, and 2023 Censuses)

5. Tenancy Services data on median market rent for Paengaroa for the 6 month period from 1 Jun 2025 - 30 Nov 2025

Infographics created by:



Community Insights

Feb 2026

PAENGAROA 2025 DATA SUMMARY

INCOME & COMMUNITY

Median Household Income¹

Census 2023

Paengaroa
\$87,000
Maketū-Te Puke Ward
\$93,900

The **median household income of Paengaroa is lower** than the median income nationally, within the wider ward, and Tauranga City

WBOP
\$88,600

TGA
\$95,400

NZ
\$97,000

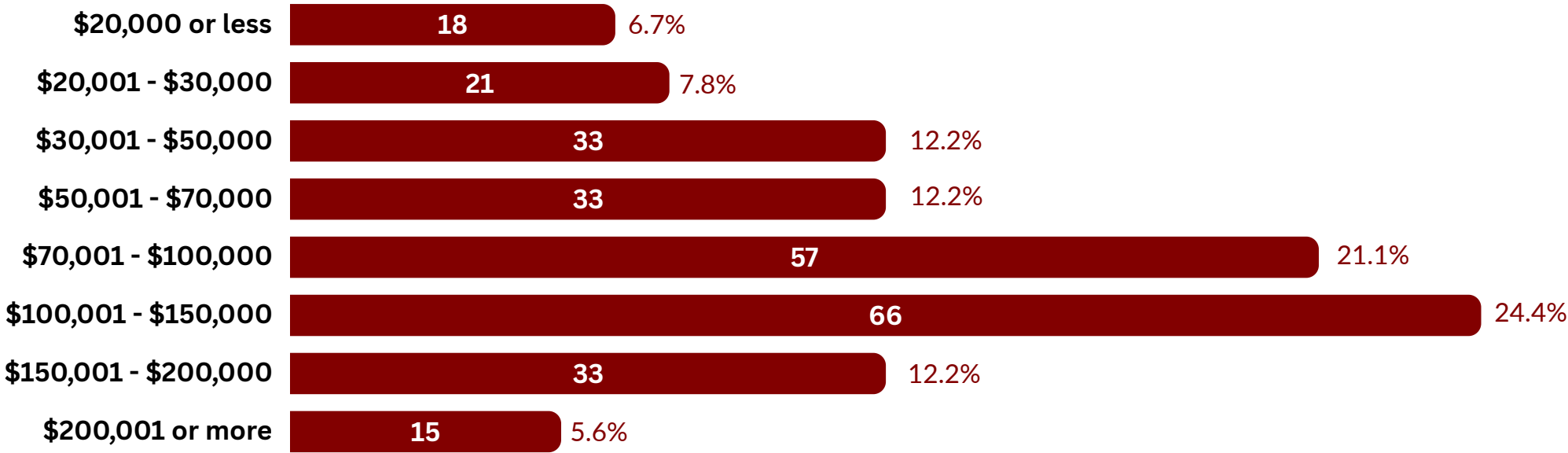


Median before-tax income received for the financial year from all sources - for people aged 15 years and over within a household

Household Income¹

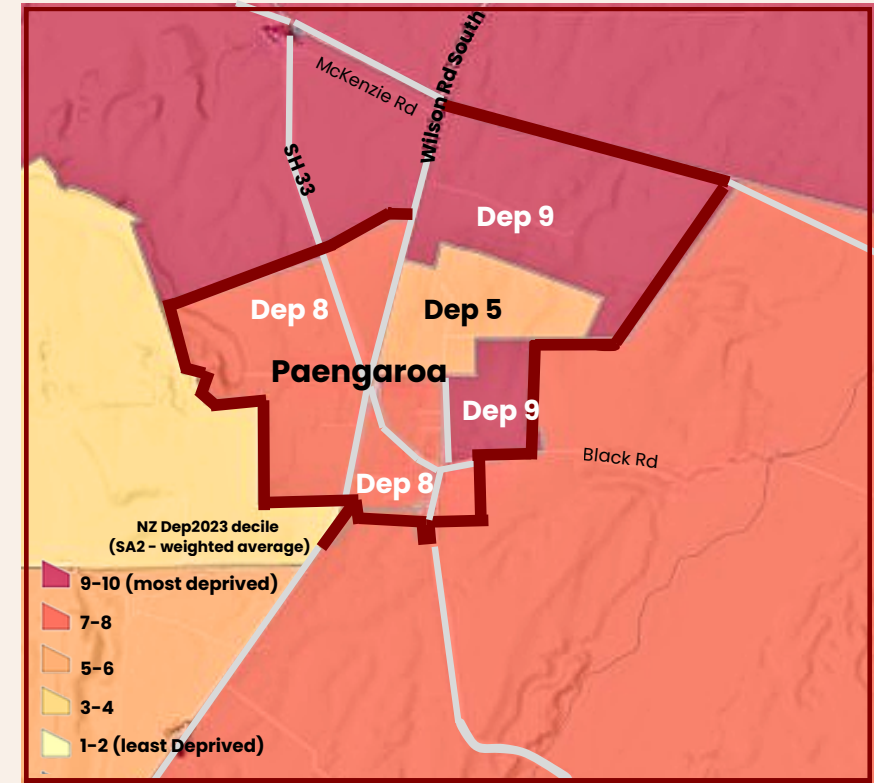
Almost
1 in 3 (26.7%)
of Paengaroa households had incomes of less than \$50,000 in 2023

NZ 27% WBOP 30% TGA 28%



Deprivation Levels²

The New Zealand Index of Deprivation (NZDep) is an area-based measure of relative socio-economic deprivation (based on nine variables (outlined in Table below). A community with a rating of decile 1 is the least deprived, decile 10 is most deprived.



Paengaroa has an average Deprivation Index score of 6 (mid level of deprivation).

When deprivation scores are drilled down to the smaller (SA1) area units, areas of higher deprivation (mostly 8-9 showing high deprivation) within the Paengaroa community become visible.

Dimension of Deprivation	Description of variable (in order of decreasing weight in the index)
Communication	People who have no access to internet at home
Income	People aged 18-64 receiving a means tested benefit
Income	People living in equivalised* households with income below an income threshold
Employment	People aged 18-64 unemployed
Qualifications	People aged 18-64 without any qualifications
Owned Home	People not living in own home
Support	People aged <65 living in a single-parent family
Living Space	People living in equivalised* households below a bedroom occupancy threshold
Living Condition	People living in dwellings that are always damp &/or always have mould greater than A4 size

Vehicle Access¹

3
Households had **no vehicle** available for private use

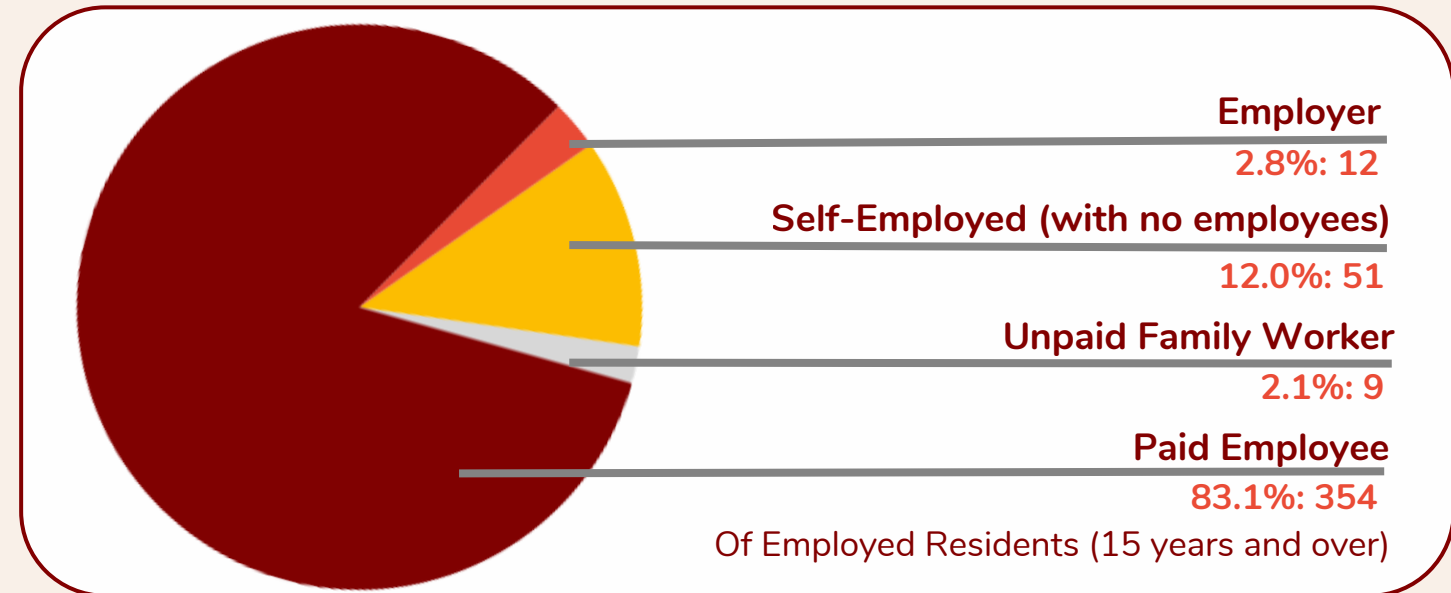


Internet Access¹

27
Households had **no access to internet** at home



Employment Status



Volunteering

51⁴
(10.3%)



of residents (over 15 years) had engaged in voluntary work for or through an organisation, group or marae in the previous 4 weeks compared to 13% of people nationally

Source Info & Notes:

1. Stats NZ Census 2023 - Totals by topic for households, (RC, TALB, UR, SA3, SA2, Ward, Health), 2013, 2018, and 2023 Censuses
2. University of Otago (2024). Socioeconomic Deprivation Indexes: NZDep and NZiDep, Department of Public Health
3. Totals by topic for individuals, (RC, TALB, UR, SA3, SA2, Ward, Health), 2013, 2018, and 2023 Censuses,
4. See Work & Labour Force Status and Unpaid work - Stats NZ Census 2023 - Totals by Topic for Individuals (RC, TALB, SA2), 2023.

PAENGAROA 2025 DATA SUMMARY

EDUCATION & EMPLOYMENT

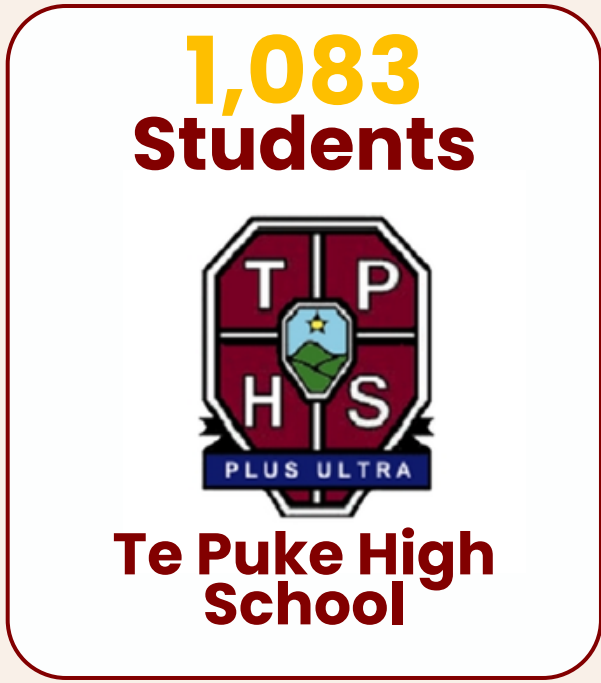
Schools in the Area¹

MOE 2025



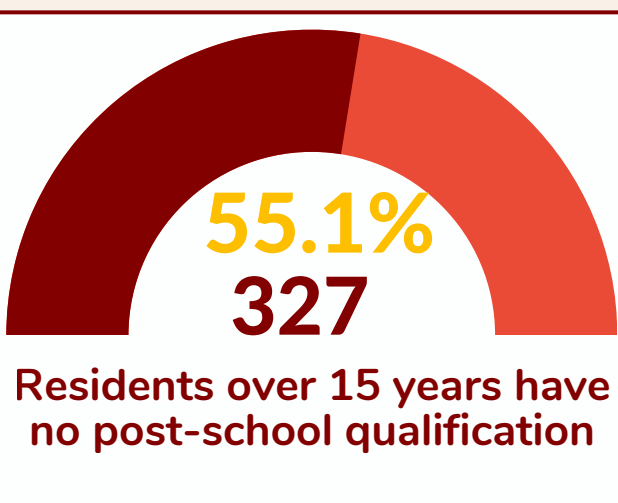
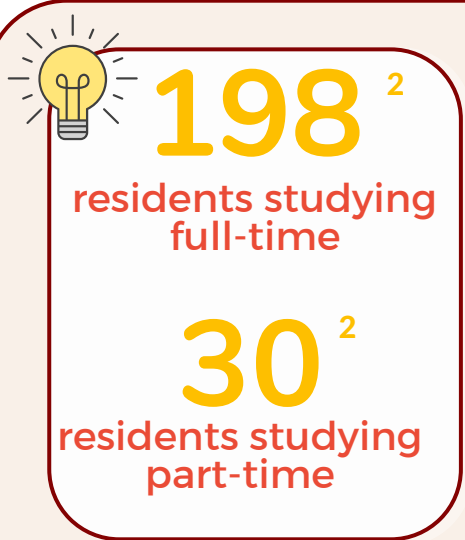
Paengaroa Primary is a co-educational state primary school (Year 1 to 6) with a roll of **211 students**.

Paengaroa Primary students would generally go on to attend **Te Puke Intermediate** (Year 7 & 8) and **Te Puke High School** from Year 9.

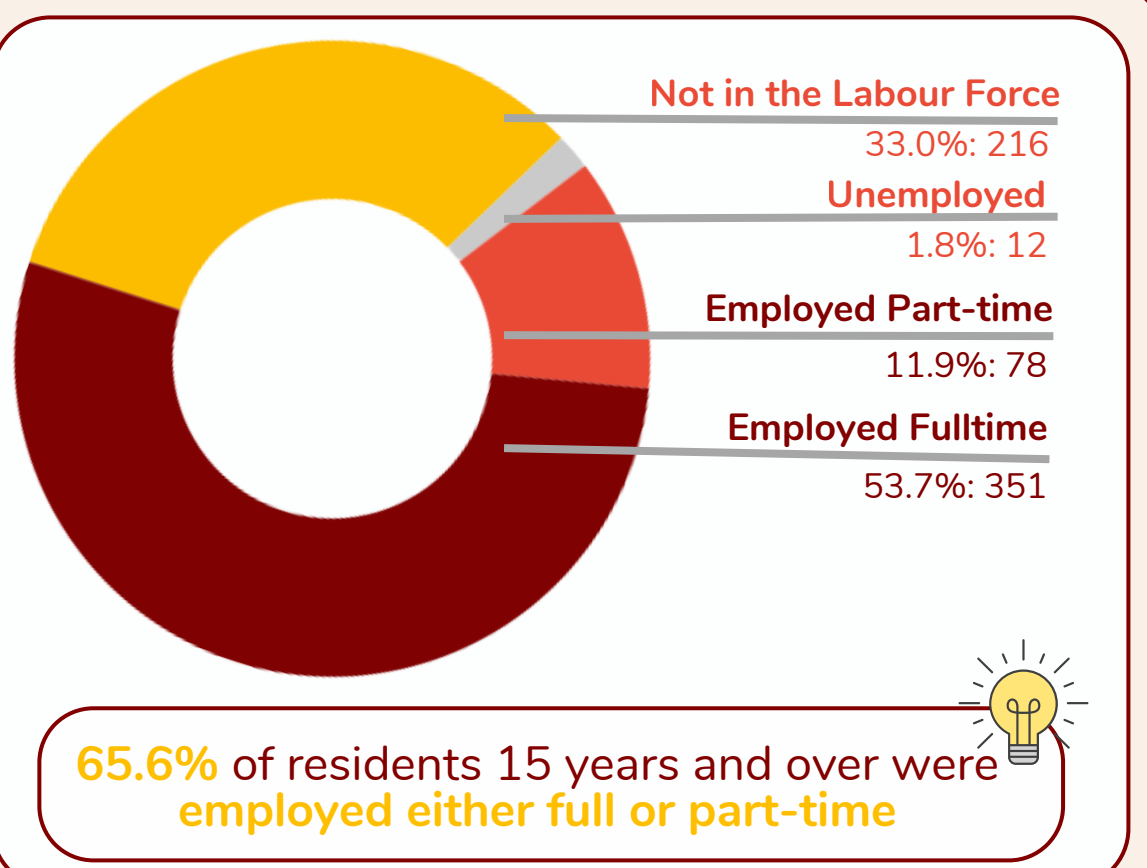


Education Indicators²

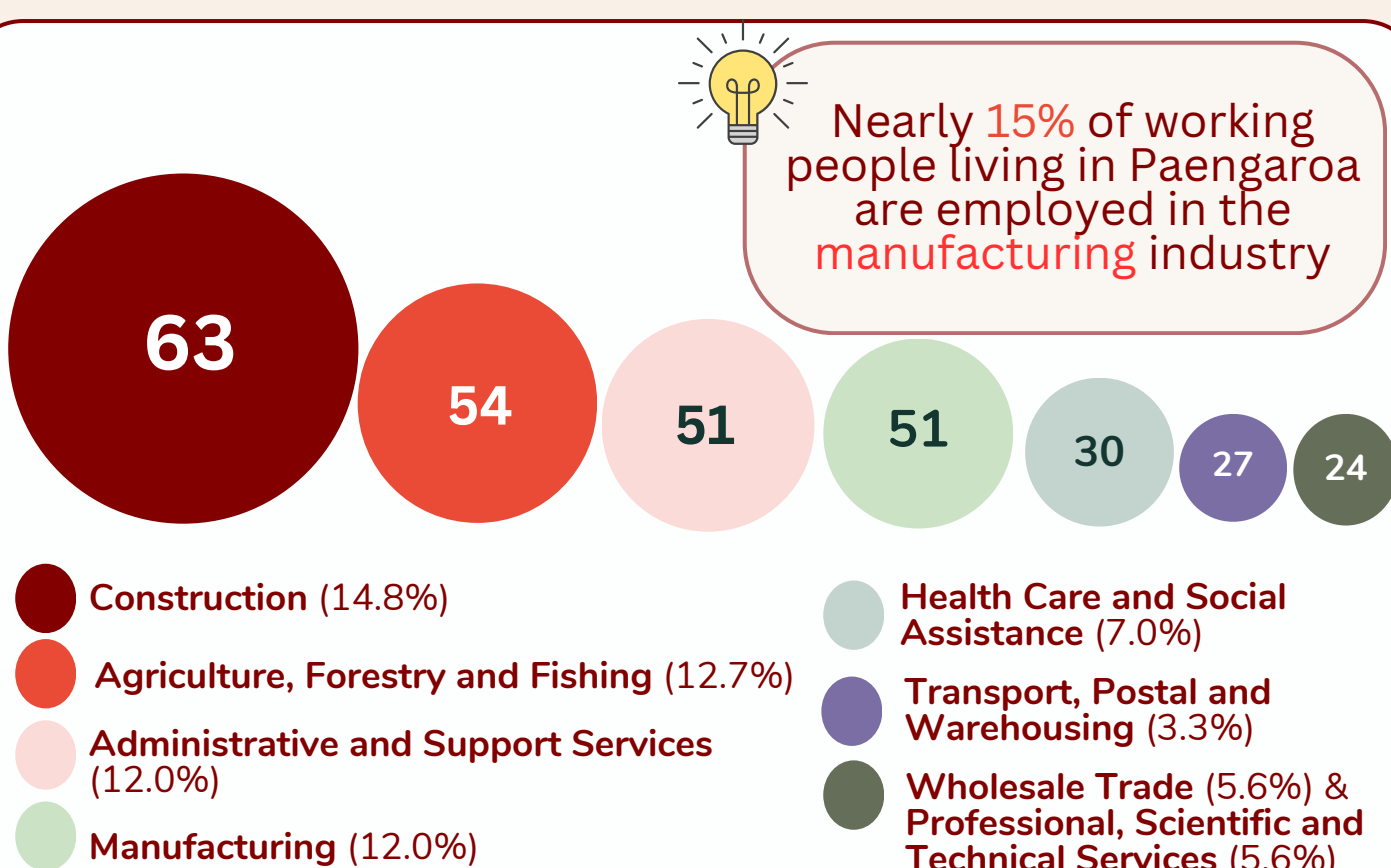
Census 2023



Work & Labour Force Status²

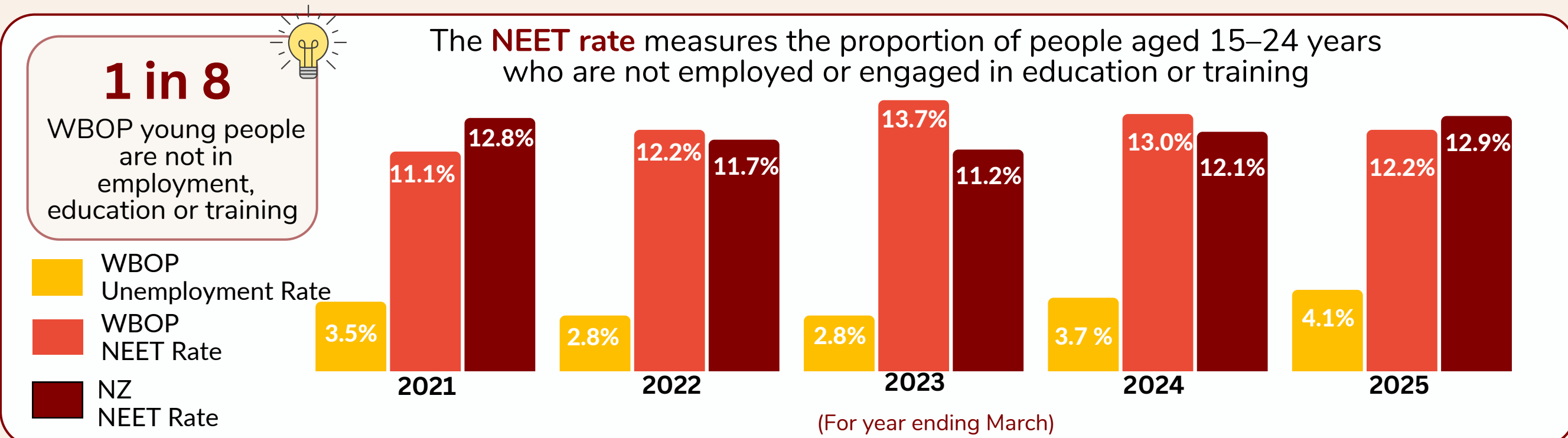


Local Employment²



WBOP NEET (Not in Employment or Education & Training) Rate³

Household Labour Force Survey 2025



Source Info:

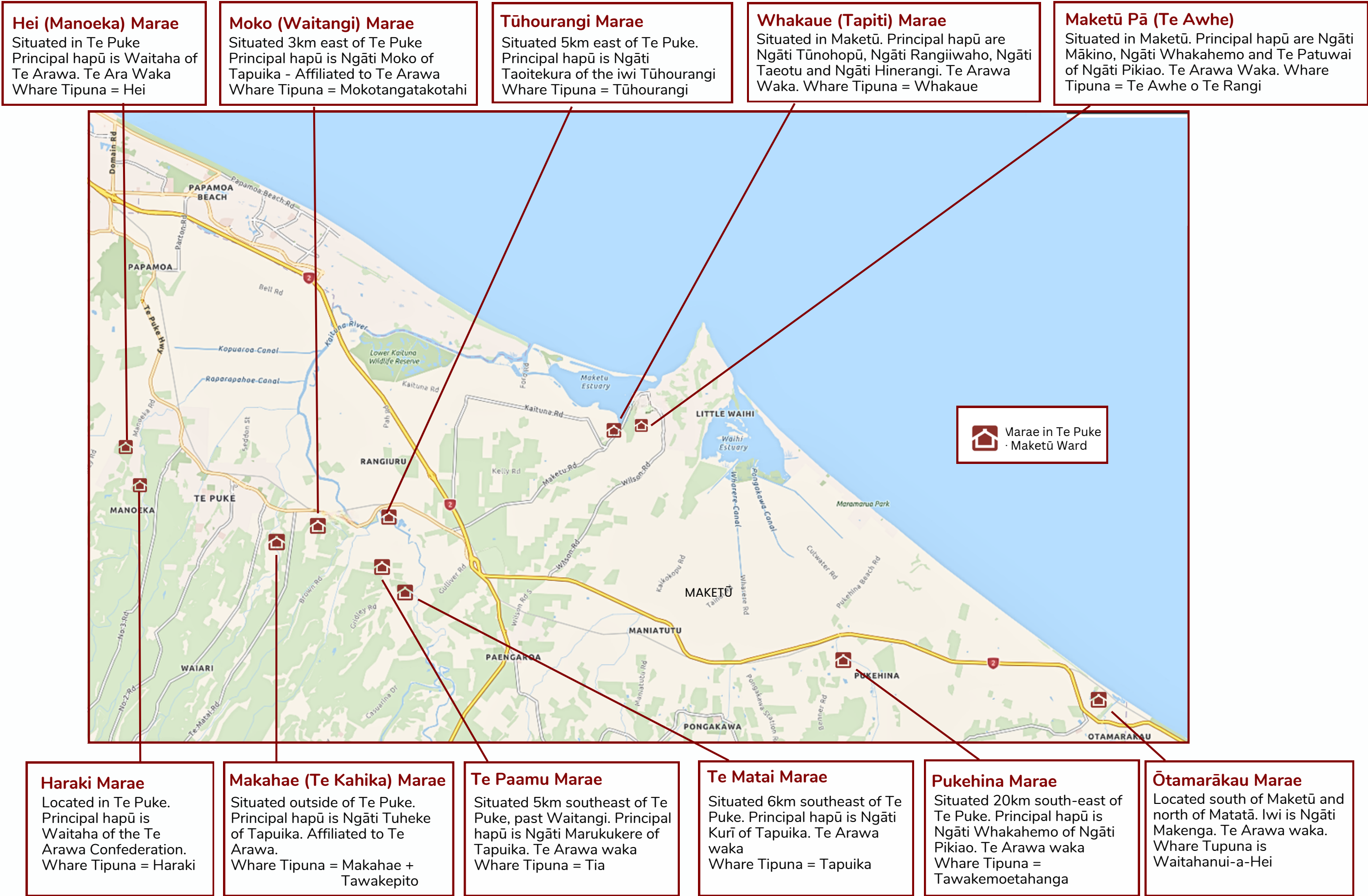
1. Ministry of Education (1 July 2025). [Education Counts | School Rolls](#) (accessed 10 November 2025). NB there may be young people who commute to schools outside the area
2. Census 2023 - Study participation includes those "attending, studying, or enrolled in tertiary institutions, school, early childhood education, or any other place of education or training. Full-time study = 20 hours+ per week. For all education, work & employment stats see: [Totals by topic for individuals](#). (RC, TALB, UR, SA3, SA2, Ward, Health). 2013, 2018 & 2023 Censuses
3. Stats NZ Household Labour Force Survey in [Infometrics Report - NEETS](#) | [WBOP](#) & [Infometrics Report- Unemployment](#) | [WBOP](#) (accessed 21 Jan 2026).

Infographics supplied by:



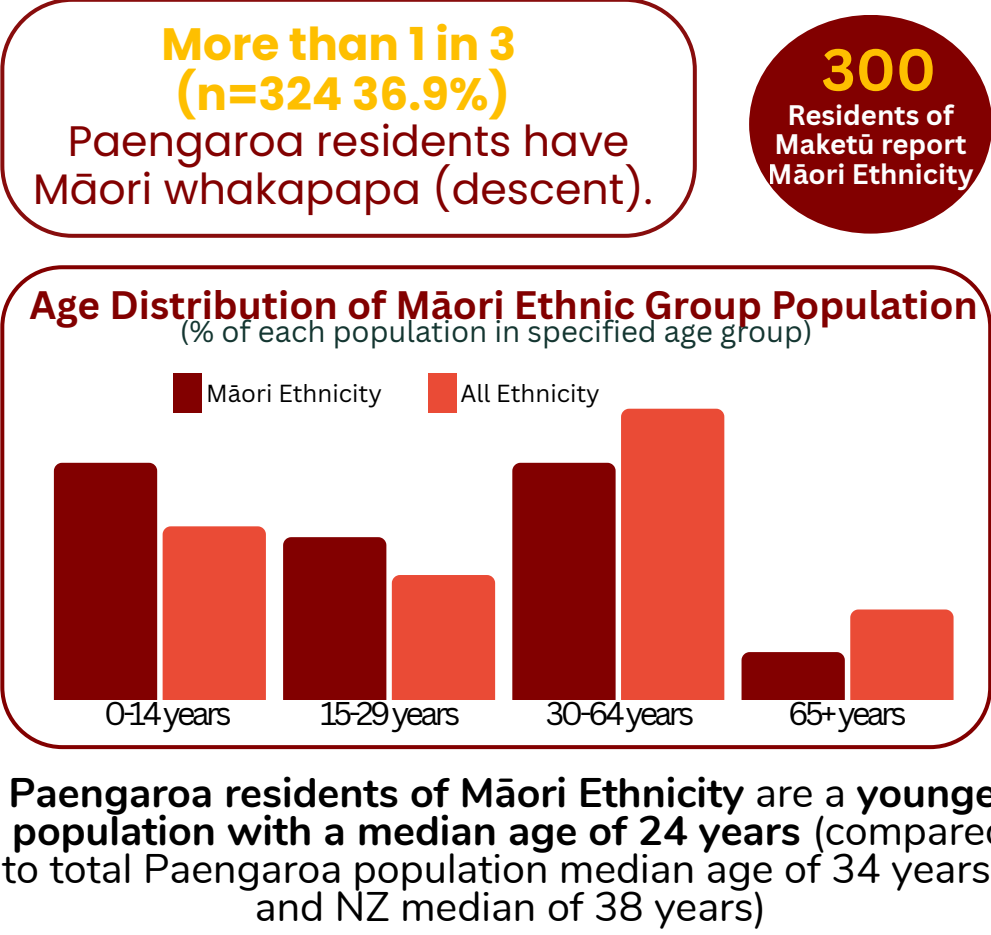
Feb 2026

Marae/Hapū in the WBOP Te Puke - Maketū Ward ¹

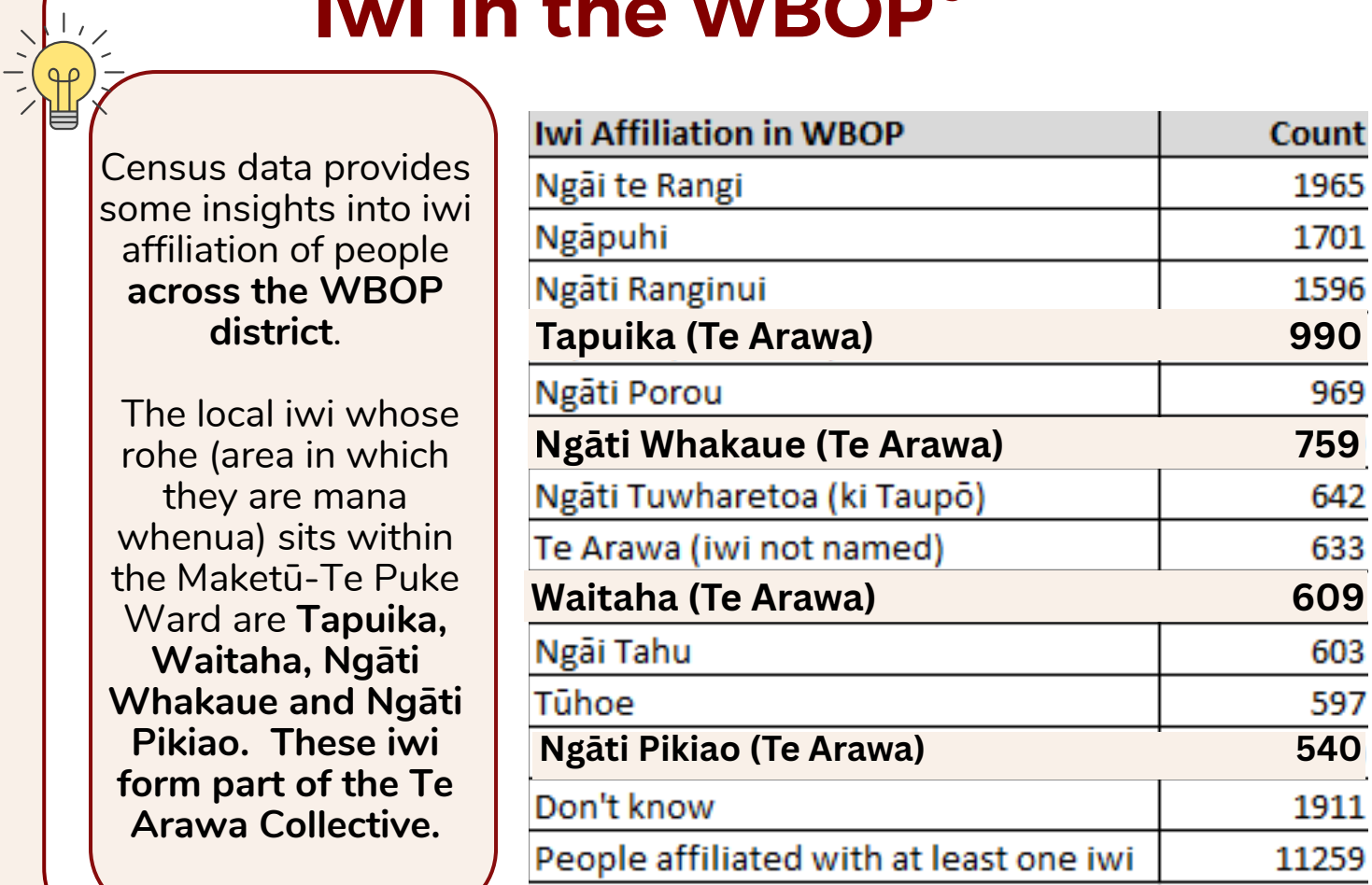


Census 2023

Māori Descent & Ethnicity²



Iwi in the WBOP³



Source Info & Notes:

1. See [Māori Maps | Marae and Te Whata | Iwi area of interest \(Arawa Collective\)](#)

2. See [Totals by topic for individuals, \(RC, TALB, UR, SA3, SA2, Ward, Health\)](#), 2013, 2018, and 2023 Censuses and Statistics NZ Paengaroa Place Summary. "A person is of Māori descent if they are the descendants of a person who has Māori descent or ancestry (these terms are used synonymously). The term Māori descent is based on a genealogical or biological concept, rather than on cultural affiliation to the Māori ethnic group." For more information about Māori descent see [Stats NZ variable by concept](#).

3. Statistics NZ - (Census 2023) [Iwi affiliation, Māori ethnicity indicator, age, and gender for the Māori descent census usually resident population count, \(RC, TALB, Health\)](#), 2013 and 2023 Censuses. NB People can identify up to four iwi with which they are affiliated.